

Where Comfort Meets Luxury Hotel Sleep Solutions

Discover Exceptional Sleep with Innovation and Comfort



About Us

Luxury, innovation, and individuality are at the heart of everything we do.

We create tailored sleep solutions that leave lasting impressions on your guests, ensuring their stay is unforgettable.

Our innovative products combine advanced technology with custom design to provide exceptional comfort and style.

Whether your hotel is focused on health and wellness, sustainability, art and design, or family-friendly concepts, we tailor each product to suit your unique vision and guest needs. From custom bedding to exclusive product lines, we create sleep environments that set your property apart and elevate the guest experience.

Product Overview



Boxspringbeds



Mattresses



Topper



Accessoires



Bedding



Bed linen



**New
Technologies**



**Create your
own**



Luxury Sleep-Concept Tailored To Your Hotel's Identity

Individual Configuration



Create a unique sleep experience with fully customizable designs. From size and materials to upholstery and finishes, every detail is tailored to match your hotel's concept and brand identity.

Extraordinary Sleep for Your Guests



A perfect night's sleep transforms a good stay into an unforgettable experience. Give your guests the ultimate comfort they deserve—whether they are traveling for business or leisure.

Best Quality



We use only the finest materials and craftsmanship to ensure durability, comfort, and elegance. Our products meet the highest hospitality standards, providing long-lasting luxury for your guests.

Why it is worth investing?



A high-quality bed is one of the most crucial factors in guest satisfaction. A well-rested guest is more likely to return, leave positive reviews, and recommend your hotel. Investing in premium sleep solutions means investing in long-term success.



Boxspringbeds

Our selection of premium boxspring beds offers the ideal combination of comfort and style to enhance your guests' stay. A restful night's sleep is key to a memorable hotel experience, leaving a lasting impression that encourages guests to return. Whether for business or leisure, the right bed ensures relaxation and well-being, making every stay truly enjoyable.



Partner of Hypnos Beds



Hypnos beds redefine luxury and comfort, combining masterful craftsmanship with innovative design. Trusted by the world's finest hotels, including the prestigious Jumeirah Group, Hypnos delivers an unparalleled sleep experience. Every bed is a masterpiece, ensuring guests enjoy the perfect blend of elegance, support, and relaxation.



Partner of VISpring Beds



Vispring – The Choice of the World's Finest Hotels

Top hotels worldwide, including The Savoy, Claridge's, Ritz Paris, and Bulgari Hotels & Resorts, trust Vispring for unmatched sleep comfort. Handcrafted from the finest natural materials, Vispring beds offer exceptional durability and relaxation—an essential touch of luxury hospitality.



VISPRING
Luxury Beds - London 1901



Headboards

Choose from a wide range of headboards tailored to match your hotel concept. This selection represents just a small insight of the available designs. All models can be customized in any size and upholstered in various fabrics.



Charles



Chocolate



Classic



Deluxe



Diana



Hamilton



Hamptons



Modern

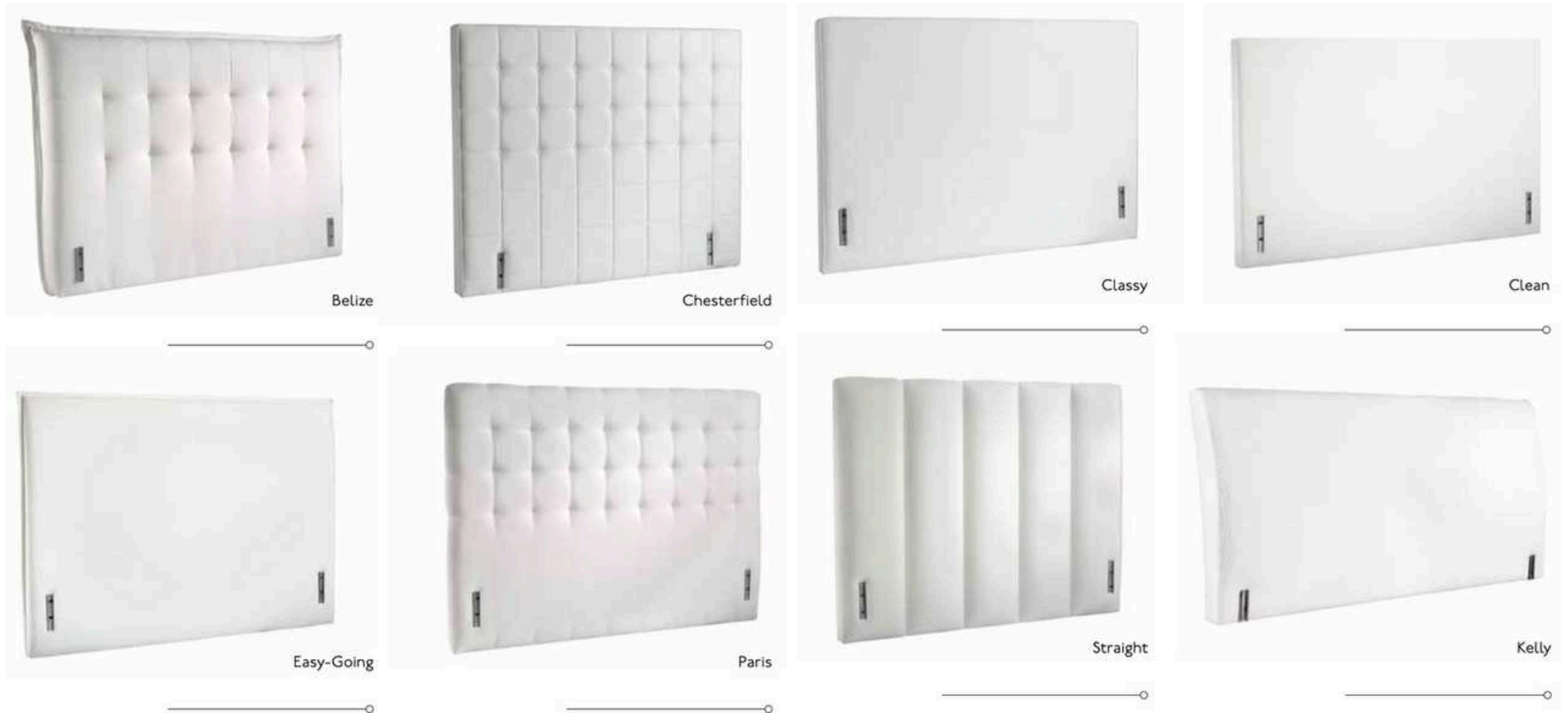


Headboards





Headboards



Divan

Choose from different divans offering practical storage options to suit your hotel's needs.

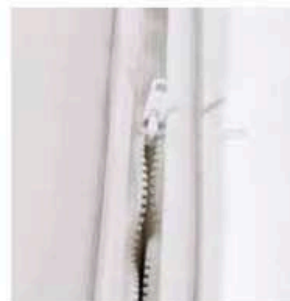
These models provides an insight of the available options. All models can be customized in any size and upholstered in a wide range of fabrics, ensuring a perfect fit for your concept while improving both functionality and style.





Pocketspring Mattress

Our range of high-quality mattresses guarantees the perfect solution for your guests' needs and preferences. One of the most crucial aspects of a hotel stay is the quality of sleep. A restful night leaves a lasting impression, encouraging guests to return time and again. Whether traveling for business or leisure, proper recovery enhances the overall experience, making every stay truly memorable.



Materials

We use a variety of premium materials such as wool, cotton, camel hair, silk, and horsetail to ensure a long-lasting, hygienic mattress for your hotel.

These natural materials play a crucial role in creating a breathable, high-quality sleeping experience that reflects your hotel's standards and enhances guest satisfaction.

If you prefer pocket spring mattresses with foam fillings, we also offer certified high-quality solutions to meet your specific needs.



Bedding & Bedlinen

Saudi Arabia's temperature fluctuations between day and night can be extreme, especially in desert resorts. To ensure optimal sleep comfort for your guests, we offer premium sleep solutions designed for effective temperature regulation.

Our range includes duvets, pillows, protectors, and complete bed sets, all crafted from carefully selected breathable and moisture-wicking materials.

These high-quality fabrics help maintain an ideal sleeping temperature—cooling in the heat and warming during cooler nights.

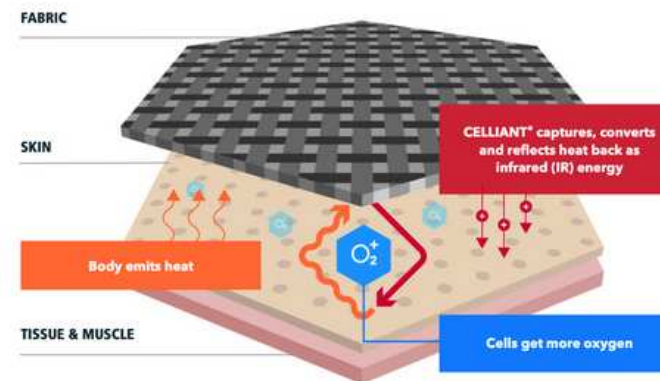
Give your guests the luxury of restful sleep, no matter the climate.



New Technologies

Our commitment is to always stay ahead—working with cutting-edge fibers and advanced technologies to ensure the highest sleep quality for every need. State-of-the-art materials create a truly unique sleep experience, such as the Nobus Smart mattress, which adapts to every sleeper.

Intelligent natural fibers with e.g. infrared-powered technology enhance circulation and increase cellular oxygenation, promoting faster recovery from physical exertion. Additionally, they help regulate body temperature, ensuring your guests enjoy a consistently comfortable sleep.



powered by:



Embrace the future of sleep comfort and enhance your hotel rooms with next-generation products.

Accessoires

Complete the Room with elegant Accessories –
Elevate your hotel rooms with stylish and functional accessories such as nightstands, benches & boxes, and storage divans. Thoughtfully designed to complement your interior, these pieces add both comfort and convenience to your guests' stay.



Proud Partner of:



Proud Exhibition Partner of:

Occhio

The Perfect Finish: Premium Mattress Toppers



The Perfect Upgrade for Your Hotel Beds

Refine your guests' sleep experience with our premium mattress toppers. Select from a variety of high-quality options designed to add an extra layer of comfort and personalized coziness, ensuring your guests enjoy a truly restful stay. The ideal solution to enhance sleep quality and boost guest satisfaction in every room.

Space-Saving Solutions for Your Hotel

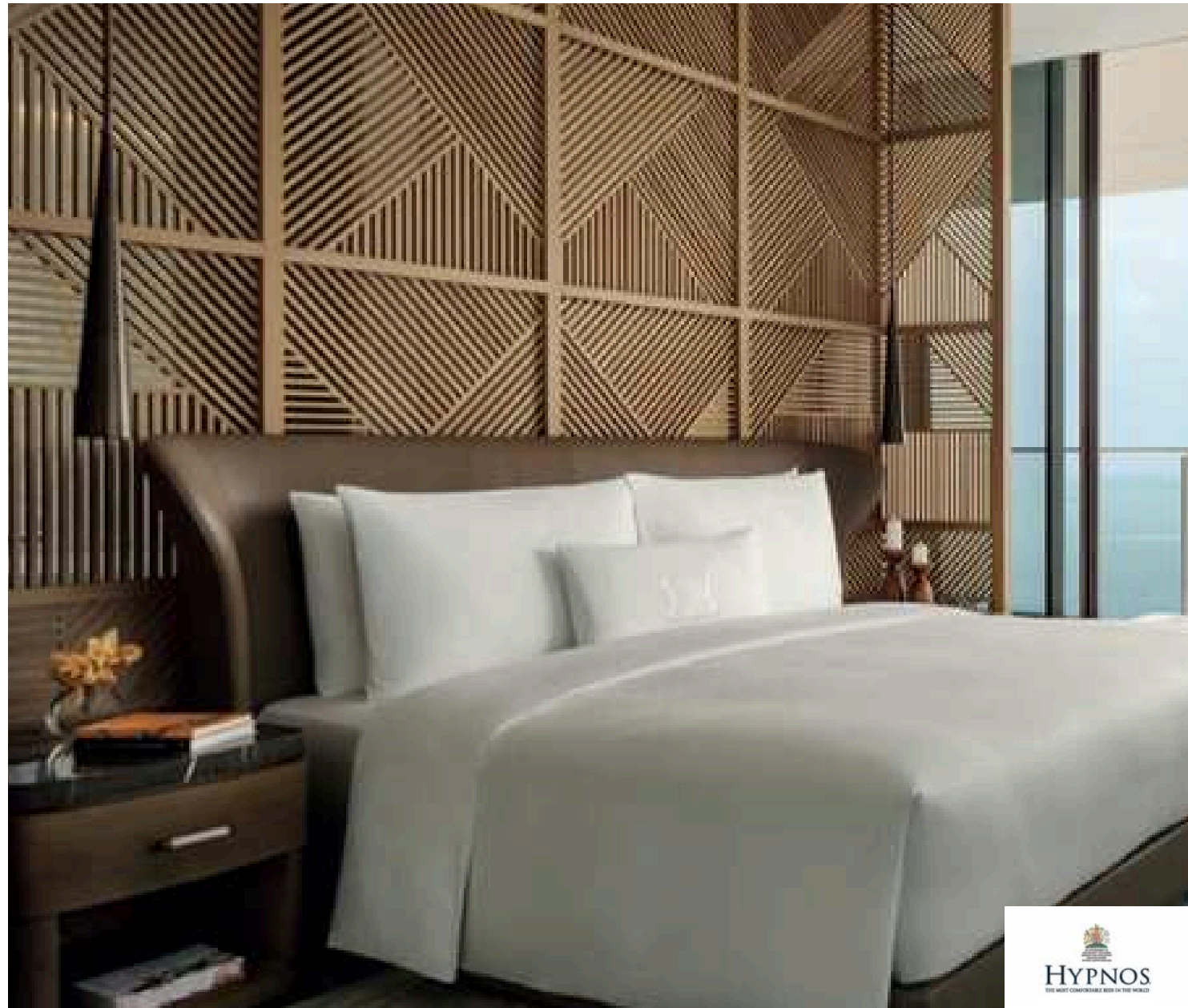
Our rolled mattress topper provide a practical space-saving option, making them easy for your staff to handle and store. Additionally, they offer a travel-friendly solution that can be offered for guests to purchase, enhancing their comfort both during their stay and on the go.



Create your Own

Tailor a unique mattress collection specifically for your hotel, just like the iconic partnerships between Hypnos and Atlantis Royal. Customize every detail to reflect your brand's comfort standards, providing a one-of-a-kind sleep experience for your guests.

Get in touch with us and let's create your exclusive hotel mattress together.



Contact



Thomas Golz

Owner of Betten Concept Store GmbH

Phone: +49 172 814 3290

Email: t.golz@bettenconcept.com



Ann-Kathrin Kaefer

B2B Project Manager

Phone: +49 16093874368

Email: a.kaefer@bettenconcept.com